

*On The Move . . .*

*Creating a Strong  
Future Together*

**CONFERENCE**

***Co-Sponsors***

***Attendee Brochure***



October 19, 2022

7:00am - 5:00pm



***CEU Credit Hours***  
**6.0**



*This annual healthcare conference is designed to provide quality education for all healthcare leaders, staff members, and coders in the Kansas City Metro and beyond.*

**<https://gkcmgma.org/2022-On-the-Move-Conference>**

## ***Event Information***

### ***Where***

#### ***Holiday Inn & Suites Overland Park West***

8787 Reeder Street  
Overland Park, KS 66214

Phone: 913-888-8440

#### ***Conference Committee***

Barbara Sack, Chair

Rebecca Allison, Co-Chair

Chris Robbins, Exhibitors

Jessica Palmer, Administration

#### ***Conference Contact***

GKC Central Office

1105 NE Westwind Drive

Lee's Summit, MO 64086

816-806-1838

[info@gkcmgma.org](mailto:info@gkcmgma.org)

### ***Staying On the Move***

#### ***Drawings***

Best Decorated Booth

Exhibit Prizes

Grand Prizes

### ***When***

#### ***Event Date***

***October 19, 2022***

7:00am - Registration

7:00am - Breakfast w/Exhibitors

8:00am - Welcome & Instructions

5:00pm - Adjournment

#### ***Meal Package***

Box breakfast, noon luncheon, and  
snacks at break, variety of drinks  
included in registration fee

#### ***Attendee Registration***

Registration form on brochure last page.

Online registration link (preferred):

<https://gkcmgma.org/>

[2022-On-the-Move-Conference](https://gkcmgma.org/2022-On-the-Move-Conference)

***6.0 CEU's per person for ACMPE & AAPC***

# Day's Agenda

## Morning Schedule

7:00 – 8:00 am  
Registration & Breakfast  
In Exhibitor Areas      Grand Ballroom

8:00 – 8:15 am  
Welcome - Co-Sponsors  
GKC MGMA /KC Metro PA - Track I      Emerald  
AAPC of KC - Track 2      Douglas

8:15 – 9:45 am (1.5)  
  
TRACK I - GKC/KC METRO      Emerald  
KEYNOTE  
Company Culture, Positivity, Leadership  
and Management Lessons      New Book!  
Tom Douglas, President & CEO of JMARK

TRACK II - AAPC KC      Douglas  
2023 Evaluation & Management  
Guidelines Movin On,  
Don't Be Left Behind  
Angela Jordan, CPC CPMS COBGC

9:45 – 10:30 am  
Visit Exhibitors      Ballroom  
Complete Dance Card

10:30 – 12:00 Noon (1.5)  
  
TRACK I - GKC/KC METRO      Emerald  
Work Life Balance  
Roseanne Corley, LPC LCPC CPC

TRACK II - AAPC KC      Douglas  
Welcome to the Dark Side:  
A Day in the SIU  
Barbie Hays, CPC CRAC CPCO CFPC  
CPMA CEMC CPC-I ICD-10 Trainer

## Afternoon Schedule

12:00 – 1:00 pm  
Luncheon Buffet      Skyview Room  
Dance Card to Registration

1:00 – 2:30 pm (1.5)  
  
TRACK I - GKC/KC METRO      Emerald  
Dealing with Today's WorkPlace Stressors  
Discussion of major issues & roundtables

TRACK II - AAPC KC      Douglas  
Be More Than Your Job Description  
Lead Without a Title  
Tracy Bird, FACMPE CPC CPMA CEMC CPC-I

2:30 – 3:00 pm  
Visit Exhibitors      Grand Ballroom  
Award Door Prizes

3:00 – 4:30 pm (1.5)  
  
TRACK I - GKC/KC METRO      Emerald  
Importance of Mental &  
Physical Health During COVID  
Julie Davis, PHD Psychologist

TRACK II - AAPC KC      Douglas  
What's New for 2023!  
Sherry L. Wright-Fontenot  
CPC CPCO CPMA CEMA CEDC

4:30 – 5:00 pm  
Adjournment      Ballroom  
Grand Prizes

**6.0 CEU's per person for ACMPE & AAPC**

**TRACK I - GKC/KC METRO**



**Company Culture, Positivity,  
Leadership & Management Lessons**

**KEYNOTE**  
**Thomas Douglas**  
PRESIDENT CEO - JMARK

“Culture: It’s what’s for breakfast!”

Culture eats strategy for breakfast. We’ve all heard this, but what does it really mean—and how does culture help keep your people happy and healthy, along the way to boosting your business strategy?

Thomas H. Douglas, author of *Adapt or Die* and CEO of JMARK, has dedicated his career to solving people puzzles, which has allowed him to build a company with an uncommonly low turnover rate and nine consecutive appearances on Inc. magazine’s list of the fastest-growing companies in the nation.

During this candid, open-hearted discussion, he’ll share his formula for always putting people first in every business decision and process, demonstrating how doing so unlocks innovation, dedication, and passion in your best employees and creates a win-win environment for your business and people alike. Be prepared for questions and conversation.

**Sponsored by**  
**Advance Physician Recruitment**

**TRACK II - AAPC KC**



**2023 Evaluation & Management Guidelines**  
**Movin On, Don’t Be Left Behind**

**Andrea Jordan**  
CPC CPMS COBGC, Ventra Health

The AMA announced they will be transitioning all E/M code “families” over to their new Medical Decision Making (or time based) methodology in 2023. Office and other outpatient E/M codes (99202-99215) went live in 2021, and with the changes, providers are finding a new sense of relief with the history and exam removed from the equation; but the documentation of their assessment and plan struggles to align with the new decision-making methodology. In this session, attendees will learn from a well-seasoned E/M auditor and educator who has expertise in the 1995, 1997 and 2021 (2023) guidelines, and is well-acquainted with the specialties such as hospitalists and emergency medicine that were not impacted by the 2021 guideline changes. The speaker knows that challenges we (coders and providers) face as she has audited many specialties under the new guidelines. Learners will leave the session with a thorough understanding of the critical changes to the decision-making process and how providers can improve their notes, starting now for the smoothest transition.

**Learning Objectives**

- Identify potential documentation challenges as we move toward 2023 changes
- Expand knowledge of the newly revised coding based on medical decision making
- Be able to convey documentation best practices to providers

**TRACK I - GKC/KC METRO**



**Work Life Balance**

**Roseanne Corley**  
*LPC LCPC CPC*

Those who ask how to achieve work-life balance first must redefine balance. In today's world of hyper-tasking and 24/7/365 connectivity, balance doesn't mean equal. Instead, balance requires us to be intentional. Mindfulness is defined by Jon Kabat-Zinn as "awareness that arises through paying attention, on purpose, in the present moment, non-judgmentally in the service of self-understanding and wisdom."

Mindfulness is a practice that engages our full presence, heightens our awareness, increases clarity and allows us to shift from reaction to intentional choice. Mindfulness is essential to experience balance. Mindfulness enhances our ability to experience flow, the psychological state of total and complete absorption and engagement in what we are doing. Flow helps us achieve peak productivity and can mitigate symptoms of languishing and burnout. Flow anchors our optimal state; without it, balance feels elusive.

**Learning Objectives**

- Identify cost of consistent partial attention
- Create mindful alignment of values and behaviors
- Practice implementing a purposeful pause to shift from reaction to intention
- Establish your unique recipe for flow to enhance peak productivity
- Set and maintain clear boundaries

**TRACK II - AAPC KC**



**Welcome to the Dark Side:  
A Day in the SIU**

**Barbie Hays**  
*CPC CRAC CPCO CFPC CPMA CEMC  
CPC-I, ICD-10 TRAINER, GEHA*

Barbie will explain the ins and outs of the Special Investigative Unit (SIU), a department within an insurance company with a targeted focus on recovering payments from medical providers that appear to be the product of fraud; and the ins and outs of how it affects your practice. She'll describe the many aspects of this process and how it can benefit your office. For two decades, campaigns have intensified to curb fraud and abuse in healthcare. Investigators utilize data analytics and other methods to flag providers for claims that fall outside of the "normal range" for the type of health care provider under review.

Barbie will detail the major aspects of the SIU "audit" and how to handle requests for information about the practice. This should be taken seriously, taken to the top of your organization, and know how it relates to medical practices.

**Learning Objectives**

- Need to Know basic information on SIU
- How to handle audit requests.
- Who to forward to.
- What to do if a SIU investigator shows up at your office
- Should you provide access to your electronic records or files?

**TRACK I - GKC/KC METRO**



***Dealing with Today's Workplace Stressors***

***Panel/Moderators***  
*GKC MGMA & KC METRO*

The leadership panel will discuss and ask for audience participation on 5 or more stressors that most healthcare works are dealing with on a daily basis during the pandemic:

- Staffing insufficiencies
- Provider early retirement
- Applicant demands that upset existing staff
- Decreased revenue due to less patients
- Mandatory COVID vaccination requirements and burnout

Following the panel discussion, we will move into a group roundtable format (circled chairs) with a panel moderator. They will discuss 10 questions (some personally driven) for the group to contemplate and discuss. Other items such as employee morale, requests from employees, decrease in qualified applicants, retirement, revenue issue, burnout, mandatory COVID requirements, and resetting of their goals post-pandemic. Attendees will walk away with helpful solutions to handle today's dilemmas, and think outside the box as it relates to staff solutions.

**TRACK II - AAPC KC**



***Be More Than Your Job Description - Lead Without a Title***

***Tracy Bird***  
*FACMPE CPC CPMA CEMC CPC-I*

***Leadership is an attitude not a title. Titles don't make the leader. Influence does.***

We all have opportunities to influence others, therefore, we are all called to lead.

This session will explore ten leadership qualities that will enable you to create value for those around you.

***Learning Objective***

1. Discover what it means to influence others
2. Explore your communication style
3. Develop skills to grow personally and professionally

**TRACK I - GKC/KC METRO**



**Importance of Mental & Physical Health During COVID**

**Julie Davis**  
*PHD PSYCHOLOGIST*

This session will challenge you to take a deep dive into your individual psychological/mental state.

Why we may see or feel ourselves change and evolve over the course of the last three years, and how those individual changes affect our home and work lives.

In this lecture we will take a deeper dive into how the stress and isolation of a pandemic such as COVID-19 can change in us and how we can flip those changes from a seemingly negative “thing” to a positive.

**Learning Objectives**

1. Gain an understanding of why both mental and physical health are important
2. Recognize how your mental state feeds the physical and vice versa
3. Learn why the pandemic has changed all of us from the psychological perspective.

**TRACK II - AAPC KC**



**What's New for 2023!**

**Sherry L. Wright-Fontenot**  
*CPC CPCO CPMA CEMA CEDC*

Sherry will provide a general update on what is known for the world of documentation and billing for CY2023.

We'll discuss:

1. Documentation Updates
2. Resource Lists
3. General Prep for Changes

**Learning Objectives**

1. Attendees will gain an understanding of the document updates.
2. Learn all about the resource lists.
3. Understand the General Prep for Changes

## *More Details*



*Your support and involvement in this year's event is greatly appreciated!*

*Wednesday  
October 19, 2022*

*7:00am Registration & Breakfast  
8:00am Start  
12 Noon Luncheon Buffet  
5:00pm Grand Prize and Closure*

*Attendees may attend different tracks as space allows, with a maximum of 6.0 CEU's per person for the day.*

*Together we can work to build a better future for our practices.*

*Holiday Inn & Suites Overland Park West  
8787 Reeder Street, Overland Park, KS*

# Morning Speaker Biographies

## **Tom Douglas - Keynote Speaker**

**PRESIDENT & CEO of JMARK**

Tom joined the JMARK team in 1997, starting off as a level one engineer. He worked his way up the ranks before purchasing the company in 2001. Tom began formulating a leveled billing method which would provide a predictable revenue stream for JMARK. This shift transformed the way the region engaged technology services and put JMARK on a growth trajectory that continues to this day. As JMARK's president/CEO, Tom is a trusted technology adviser to a global list of clients. He is recognized as a leader in the managed services industry, being named to the annual MSPmentor 250 list multiple times. Additionally, the Missouri Branch of the U.S. Small Business Administration chose him as the 2013 Missouri Small Business Person of the Year.

Nationally, he is also well-known as an engaging speaker on topics such as executive strategies, entrepreneur tactics, technology trends, I.T. maturity methodologies, cybersecurity, and other leadership and technology subjects. Tom works with and empowers the top I.T. professionals in the world. He leads the company in supporting over 20,000 devices globally, including servers, routers, computers, firewalls, and more across hundreds of networks. He has helped mitigate many challenging and complex cybersecurity problems, and has devised many unique enterprise I.T. solutions across a number of industries.

## **Angela Jordan**

**CPC CPMS COBGC**

Angela has a long history of experience with private practices, hospitals, radiology, multifaceted IPA/Revenue Cycle Solutions companies. Her passion is coding, compliance and EMR implementation. She has served AAPC of KC chapter since 2000 and as President.

Angela is a member of AAPC National, GKC MGMA, and AMBA. She is now a Senior Manager, Advisory Solutions, for Ventra Health.

Angela is a recognized speaker for various event such as conferences, education meetings, and webinars. She is a sought-after presenter and has spoken at AAPC National & Regional conference, AAPC Local Chapters in AR, MO, KS and NE and on a number of webinars during the pandemic. She hopes to share her knowledge with others to create opportunities for growth.

## **Roseanne Corley**

**LPC LCPC CPC**

Roseanne is licensed as a professional counselor in Missouri and clinical professional counselor in Kansas. She is certified as a professional coach and leverages a coaching philosophy to help leaders, employees and teams perform at their highest and best.

She is certified as a Strengthscope™ Practitioner, and through Crucial Learning as a Crucial Conversations for Mastering Dialogue Facilitator and Power of Habit Facilitator.

Roseanne earned her BA in psychology and MS in counseling psychology at the University of Kansas. She currently works for Saint Luke's Health System supporting the Organizational Development Talent Management team as a Talent Development Partner and supports the LIFEWISE Employee Assistance Program as a trainer and coach. Roseanne's passion and expertise are rooted in positive psychology.

She was published in the Handbook of Hope: Theory, Measures and Application.

## **Barbara Hays**

**CPC CRAC CPCO CFPC CPMA  
CEMC CPC-I ICD-10 TRAINER**

Barbie Hays specializes in Family Medicine and Family Practice. She currently is Supervisor of Special Investigations Unit, Medical Review at GEHA Health in Kansas City.

Barbie has a long history as a coding and compliance strategist for the American Academy of Family Physicians, coder Manager/Physician Educator for HCA, and Business Office Coordinator for NRMCC.

Barbie attended Stephens College from 2011 - 2015 and has a AA in General Studies from Indian Hills Community College.

She is a Certified Risk Adjustment Coder, Certified Professional Compliance Officer, and Certified Family Practice Coder.

# Afternoon Speaker Biographies

## ***Dealing with Today's Workplace Stressors***

This important topic will be discussed in-depth by an interactive panel and then move into roundtable discussions lead by the leadership of GKC MGMA and KC Metro Physicians.

- *Andrea Wyatt*
- *Barbara Sack*
- *Rebecca Allison*
- *David Smith*
- *Barbara Bergman*
- *Brian Stack*
- *Kerri Craven and more!*

## ***Tracy Bird***

**FACMPE CPC CPMA CPC-I CEMC**

Tracy Bird is a Medical Practice Management Consultant and president and CEO of Medical Practice Advisors, LLC. She has over 40 years' healthcare management experience in various specialties in the areas of practice operations, revenue cycle management, coding, documentation, staff training, communications, policy and procedure development, and workflow redesign around value-based reimbursement. Tracy is a Fellow with MGMA, a Certified Professional Coder (CPC), a Certified Professional Medical Auditor (CMPA), a Certified Evaluation and Management Auditor (CEMC) and a Certified Professional Medical Coding Curriculum instructor (CPC-I). Tracy is co-founder and past president of the NE Kansas Chapter of AAPC. She has been a frequent speaker for local AAPC chapters over the years. She has also presented at both National MGMA and National AAPC conferences as well as having provided many webinars on various practice management topics. She is the immediate past Chair of the Certification Commission for National MGMA and serves as the Forum Representative for Kansas MGMA and Greater Kansas City MGMA chapters.

## ***Julie Davis, PhD Psychologist***

Julie earned my PhD in Forensic Psychology several years ago, and now understand the innerworkings of the human psyche, a longtime passion. From simple things like, why our daily behaviors, habits and routines are the way they are, to more complex ideologies including Post Traumatic Stress Disorder, Grief and Dissociative Identity Disorder (Multiple personalities). I learn more about isolation and separation to help my friends and family cope with our "new normal" due to the pandemic. I will preface my discussion with this: use this degree to teach at the collegiate level in hopes that my lessons derived from real life, not just a textbook, will help enlighten young minds to see life in a different perspective. Now, many folks see the psychology and assume I'm a therapist. No. My skills are more focused on academia and why the human brain functions as it does. I use that knowledge to help others understand the "why am I feeling this way" periods of life. As the mom to seven children and wife, I understand the struggles of juggling a job, family, household and all that comes with it. We truly are in this battle together as one large family unit.

## ***Sherry L. Wright-Fontenot***

**CPC CPCO CPMA CEMA CEDC**

Sherry Wright-Fontenot started her journey to a career in medical coding and billing a little over thirty years ago by being sent as a temp to answer phones for a family practice clinic. She temped for that office for several months in all positions- front desk, check out and typing claims. She was hooked in the game of posting charges and medical billing. Over the years, she continued to pick up more skills, always learning everything she can from anyone she can. She joined AAPC KC in 1998 and received her first credential 2004.

Sherry currently is a Revenue Integrity Analyst, reviewing documentation and providing education to physicians and non physician providers for Saint Luke's Health System. She enjoys sharing coding knowledge with chapter members and teaching just about anyone to document and code. She is a frequent speaker at the local universities on documentation for nurse practitioners and medical staff. She is the current Vice President of AAPC Kansas City chapter.

## *Hotel Block of Rooms Info*



### *Block of Rooms at Holiday Inn & Suites OPW*

A block of rooms has been reserved for the night of **Tuesday, October 18, 2022** at **Holiday Inn & Suites Overland Park West, 8787 Reeder Street, Overland Park, KS.**

**Special Room Rate: - \$89.00 per night.**

**Deadline to reserve a room is September 18, 2022** - with base room rates after that date.

The block is established for individual guest call in.

**Front Desk: 913-888-8440 or Sales at 913-895-2761 /**

**Web link: <https://tinyurl.com/KCMGMA>**

GKC MGMA Reservations cannot be accepted without a credit card or advanced deposit. HIOPW does its best to accommodate room requests, but cannot guarantee specific room numbers or floors.

Should anyone fail to show for their reservation, or does not cancel 48 hours prior to scheduled

day of arrival, first night's room and tax will be posted to their credit card on registration.

**Room available at 3:00pm arrival day; departure day exit room by 12:00 noon.**

***Reserve your hotel room & exhibit booth by dates below.***

**HOTEL ROOM: Reserve by September 18, 2022**

**ON THE MOVE ATTENDEE REGISTRATION**  
**Online preferred: <https://gkcmgma.org/2022-On-the-Move-Conference>**

Payment online preferred. For payment by check, complete this form and send with check made payable ONLY to "Greater Kansas City MGMA". Mail to GKC MGMA Central Office, 1105 NE Westwind Drive, Lee's Summit, MO 64086-6709.

If you have questions concerning your registration, please contact the Central Office at [info@gkcmgma.org](mailto:info@gkcmgma.org)

**\*\* REGISTER INDIVIDUALLY. ONE PERSON PER FORM. ONLINE REGISTRATION PREFERRED. \*\***

First Name \_\_\_\_\_ Last Name \_\_\_\_\_  
Title \_\_\_\_\_ Degree/ACMPE \_\_\_\_\_  
Practice/Organization \_\_\_\_\_  
Street Address \_\_\_\_\_ Suite \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone ( \_\_\_\_\_ ) \_\_\_\_\_ E-mail \_\_\_\_\_  
Mobile ( \_\_\_\_\_ ) \_\_\_\_\_ Website \_\_\_\_\_

**EARLY BIRD RATES: (apply individually)**

**Ends August 18, 2022**

\$95 \_\_\_\_\_ Members GKC/AAPC/KC Metro Only

\$115 \_\_\_\_\_ Regular Rate

**REGULAR RATE: (apply individually)**

**Starts August 19, 2022**

\$105 \_\_\_\_\_ Members GKC/AAPC/KC Metro Only

\$125 \_\_\_\_\_ Regular Rate

**SPECIAL RATES:**

\$85 \_\_\_\_\_ Additional staff after first attendee from same practice

\$65 \_\_\_\_\_ Student Rate (healthcare graduate/undergraduate)

Online Registration (preferred): <https://gkcmgma.org/2022-On-the-Move-Conference>

Required: List your affiliations: GKC  KC Metro  AAPC KC  OTHER  \_\_\_\_\_



**PAYMENT BY CHECK**

Return the original application to the below address with your check.

Make a copy of all forms for your records.

For each person registering, send a signed registration form with your check made payable to "Greater Kansas City MGMA".

**MAIL TO:**

GKC MGMA Office, Conference Registration

1105 NE Westwind Drive

Lee's Summit, MO 64086-6709



*This program has the prior approval of AAPC for 6.0 continuing education hours. Granting of prior approval in no way constitutes endorsement by AAPC of the program content or the program sponsor.*

**TOTAL ENCLOSED: \$ \_\_\_\_\_**

**EARLY BIRD DEADLINE: AUGUST 18, 2022**

**CANCELLATION POLICY**

Refunds made for cancellations requested after Friday, September 15 will be subject to a \$50 cancellation fee.