



November 7, 2008

Dear MGMA-Missouri Business Partners and Supporters:

You are invited to join us at the 2009 MGMA-Missouri Annual Conference, *Buoys, Boats & Bridges: Connecting With the World Around You* to be held May 3-5, 2009 at Tan-Tar-A Resort in Osage Beach, MO.

Last year our conference attracted 272 attendees and with the educational and networking opportunities offered in the 2009 program we expect to attract even more. **Our 2009 attendees will have 4.5 hours to visit with exhibitors and business partners.**

Enclosed please find an Application for Exhibit Space and Sponsor Opportunities sheet. Our four sponsorship levels are described below. You do not have to exhibit at the conference to take advantage of the sponsor opportunities. All sponsors will receive recognition at the conference registration desk, exhibit hall and printed materials. If you would like to sponsor or co-sponsor an event please complete the form and return it with your payment by December 31st to receive recognition in the conference brochure being mailed to all potential attendees.

Platinum Level (\$10,000 or above)	One booth space in the exhibit hall & premiere booth location Two standard rooms for Sunday and Monday evenings Attendance for up to ten representatives and entrance to all General Sessions & Breakouts Promotion in all conference literature Recognition on the Association's web site and link to company web site Opportunity to introduce a keynote speaker or five minutes to address the audience
Gold Level (\$7,000 - \$9,999)	One booth space in the exhibit hall & premiere booth location One standard room for Sunday and Monday evenings Attendance for up to five representatives and entrance to all General Sessions & Breakouts Promotion in all conference literature Recognition on the Association's web site and link to company web site
Silver Level (\$4,000 - \$6,999)	One booth space in the exhibit hall & preference on booth assignment Attendance for up to four representatives and entrance to all General Sessions & Breakouts Promotion in all conference literature
Bronze Level (\$1,000 - \$3,999)	Preference on booth assignment Attendance for up to four representatives and entrance to all General Sessions & Breakouts Promotion in all conference literature

Exhibitor booth fees are \$1,100 for MGMA-MO Business Partner Members and \$1,250 for Non-Members. This fee allows two representatives of your company to exhibit, attend the General Sessions and breakout meetings, all entertainment and meal functions, and wireless internet access in the exhibit hall.

Hotel reservations should be made directly with Tan-Tar-A Resort by calling 1-800-TANTARA. Group rates have been established so please mention that you are with MGMA-Missouri to receive those rates.

MGMA-Missouri is committed to building relationships with our exhibitors, business partners and supporters and we are excited about your interest in our Association. We hope to see you at Tan-Tar-A Resort May 3-5, 2009.

If you have any questions please contact Rebekah Francis at our office at (573) 556-6111 or email info@mgma-mo.org.

Sincerely,
David Taylor, FACMPE
MGMA-Missouri Vice President and Program Chair



MGMA – Missouri 2009 Spring Conference Sponsor Opportunities

Sponsor	Amount	Event/Item	Description	Sponsor Promotion & Recognition*
The Keane Insurance Group	\$12,500	Pool Party: Buffet & Cocktails (Monday)	Networking around the pool deck. A celebration and fun time for all attendees.	<ul style="list-style-type: none"> - Company Name on sign - Company Name on table tops - 2 announcements at dinner - Listed in conference pocket brochure - Can place literature on tables
Missouri Professionals Mutual	\$10,000	Opening Night Dinner & Cocktails (Sunday)	Dinner with approximate attendance of 300 followed by the first General Session speaker.	<ul style="list-style-type: none"> - Company Name on sign - Company Name on table tops - 2 announcements at dinner - Listed in conference pocket brochure - Can place literature on tables
	\$10,000	General Session #2 & Breakout Session Ritz Carlton Service (Monday)	World renown for its service, Ritz Carlton will present over the course of two sessions to more than 300 people.	<ul style="list-style-type: none"> - Company Name on sign - Company can introduce the Speaker - Listed in conference pocket brochure
Medical Employment Directory	\$7,500	General Session #1 Buzz Sutherland (Sunday)	Comedian Buzz Sutherland kicks off the annual conference.	<ul style="list-style-type: none"> - Announcement at dinner - Listed in conference pocket brochure - Company can introduce Speaker - Can place literature on tables
Medical Assurance	\$7,500	Lunch (Monday)	Lunch Buffet	<ul style="list-style-type: none"> - Company Name on sign - Company Name on table tops - 1 announcement at lunch - Listed in conference pocket brochure - Can place literature on tables
	\$6,500	Continental Breakfast (Monday)	Breakfast setup in Exhibit Hall	<ul style="list-style-type: none"> - Company Name on sign - 2 Announcements at breakfast - Company Name on table tops - Listed in conference pocket brochure
	\$6,500	Breakfast Buffet (Tuesday)	Breakfast setup in Exhibit Hall	<ul style="list-style-type: none"> - Company Name on sign - 2 Announcements at breakfast - Company Name on table tops - Listed in conference pocket brochure
KIG Healthcare Solutions	\$5,000	General Session # 3 & Breakout Tom Atchison (Monday)	Back by popular demand Tom focuses on measuring and managing the intangibles that drive change.	<ul style="list-style-type: none"> - Company Name on sign - Company can introduce the Speaker - Listed in conference pocket brochure
	\$5,000	General Session # 4 Mike Schlappi (Tuesday)	<i>"If You Can't Stand Up, Stand Out!"</i> Gold Medalist and Author Mike Schlappi.	<ul style="list-style-type: none"> - Company Name on sign - Company can introduce the Speaker - Listed in conference pocket brochure
Gateway EDI	\$4,200	Opening Night Cocktails (Sunday)	Bar for after dinner event.	<ul style="list-style-type: none"> - Company Name on sign by bar - Listed in conference pocket brochure
Gateway EDI	\$4,000	Tackle Box	Tackle Box provided to each registered attendee. Contents to include a number of different items.	<ul style="list-style-type: none"> - Company Name on Tackle Box - Listed in conference pocket brochure
Gateway EDI	\$3,500	Fireworks (Monday)	Fireworks Poolside	<ul style="list-style-type: none"> - Company Name on sign by stage - Listed in conference pocket brochure - 1 announcement during the program
	\$2,500	Pool Party: Entertainment (Monday)	Band: Phins. Music for an energizing event designed for visiting and networking around the pool deck.	<ul style="list-style-type: none"> - Company Name on sign by stage - Listed in conference pocket brochure - 1 announcement during the entertainment
MSMA Insurance	\$2,000	Breakout Sessions – Featuring Frank Cohen	“Conducting a Practice Assessment” and “Team Development” presented by speaker Frank Cohen	<ul style="list-style-type: none"> - Company Name on sign - Listed in conference pocket brochure

(over)



MGMA – Missouri 2009 Spring Conference Sponsor Opportunities

Sponsor	Amount	Event/Item	Description	Sponsor Promotion
	\$2,000	Breakout Sessions (Monday or Tuesday).	Your company will select the breakout session you would like to sponsor.	- Company Name on sign - Listed in conference pocket brochure
	\$2,000	Certified Coders Breakout Sessions (Monday & Tuesday)	Four breakout sessions tailored to coders.	- Company Name on sign - Listed in conference pocket brochure
	\$2,000	Speaker Presentations on MGMA-MO website	Speaker Presentations will be available to attendees prior to the conference via the MGMA-MO website.	- Company Name and web link on MGMA-MO website - Company Name and web link on the email blast to attendees - Listed in conference pocket brochure
Physicians Professional Indemnity Assoc.	\$2,000	Pass Port through the Islands	Each attendee will receive a Pass Port designed to encourage interaction in the hall with business partners.	- Company Name on Pass Port - Listed in conference pocket brochure
LarsonAllen	\$1,500	Opening Night Entertainment (Sunday)	DJ and dance floor	- Company Name on sign by DJ - Listed in conference pocket brochure
LarsonAllen	\$1,500	Morning Break (Monday)	Break setup in Exhibit Hall	- Company Name on Sign - 1 announcement in the hall - Listed in conference pocket brochure
MSMA Insurance	\$1,500	Afternoon Break (Monday)	Break setup in Exhibit Hall	- Company Name on Sign - 1 announcement in the hall - Listed in conference pocket brochure
	\$1,500	Morning Break (Tuesday)	Break setup in Exhibit Hall	- Company Name on Sign - 1 announcement in the hall - Listed in conference pocket brochure
	\$1,500	Email Station	Email station setup at Registration Desk	- Company Name on Sign - Listed in conference pocket brochure
Missouri Professionals Mutual	\$1,500	Daily Newsletter – <i>Island Times</i>	300 Copies each day hand delivered to members as they enter the hall.	- Company Name on front page of New Paper (3 editions) - Listed in conference pocket brochure
	\$1,000	Pool Party: Entertainment (Monday)	Crab Races – interactive entertainment for attendees.	- Company Name on sign and (3) tables - Listed in conference pocket brochure - 1 announcement during the entertainment

I would like to Co-Sponsor the: _____ . Enclosed is \$ _____ to apply toward that event.

* All sponsors will be recognized at various levels as part of the PowerPoint Slide Show shown at Sunday dinner & Tuesday General Session. Special consideration of booth placement is given to those companies who sponsor our conference.

Sponsoring companies, who are not also exhibiting, please complete the information below. Sponsoring companies who are also exhibiting need only to complete the Application for Exhibit Space form.

Sponsoring Company _____ Please indicate method of payment:

Enclosed is a check made payable to MGMA-Missouri for _____

Please charge my VISA MASTERCARD American Express for _____

Credit Card Number: _____ Expiration Date: _____ VCode: _____

Credit Card Billing Address: : _____ Billing Zip Code: _____

Name on Card: _____ Authorized Signature: _____

PLEASE RETURN TO: MGMA-MO, 4319 South National Avenue, #319, Springfield, MO 65810 or Fax: (877) 365-MGMA

(over)



MGMA-Missouri
Application for Exhibit Space
2009 Spring Conference ♦ May 3-5, 2009
Tan-Tar-A Resort ♦ Osage Beach, MO

Please Type or Print (Information to be printed in conference materials)

Exact Company Name for Sign: _____

Contact Person: _____ Phone: _____ Fax: _____

Address: _____ City: _____ State: _____ Zip: _____

Email Address: _____

For conference promotional materials, briefly describe your company's product or service:

For name tags, list the names of company representatives attending: (Please print clearly)

1. _____ 2. _____

*Additional company representatives may attend at an additional fee of \$100.00 each
 (All representatives in booth MUST be registered and have a conference name tag)

3. _____ 4. _____

EXHIBITOR FEES:

MGMA-Missouri Business Partner Member
 8' x 10' Booth: Exhibit Space and Meals for Two Representatives **\$1,100.00** \$ _____

MGMA-Missouri Non-member
 8' x 10' Booth: Exhibit Space and Meals for Two Representatives **\$1,250.00** \$ _____

*Additional Representatives _____ at \$100 each \$ _____

Sponsorship: _____ \$ _____
 (Please list requested event/item per enclosed sponsor sheet)

TOTAL AMOUNT \$ _____

Please submit completed application and payment to:

MGMA - Missouri
 4319 South National Avenue #319
 Springfield, MO 65810
 Phone: (573) 556-6111 Fax: (877) 365-MGMA

You may fax your credit card payment to: (877) 365-MGMA

Credit Card Type – VISA MasterCard American Express (please circle one)

Credit Card Number _____ Expiration Date _____ VCode _____

Credit Card Billing Address _____ Billing Zip Code _____

Authorized Signature _____

Refund Policy: A request to cancel booth space must be postmarked by April 3, 2009 in order to receive a full refund of the booth fee. Cancellation after April 3, 2009 or failure to occupy space obligates the exhibitor to full payment and MGMA-Missouri reserves the right to re-sell the booth space.

APPLICATION FOR EXHIBIT SPACE

MEDICAL GROUP MANAGEMENT ASSOCIATION - MISSOURI SUNDAY, MONDAY AND TUESDAY – May 3, 4 & 5, 2009 TAN-TAR-A RESORT – OSAGE BEACH, MISSOURI

1. Ninety-three 8' x 10' booths are available. Each booth will be furnished with a draped table, electricity, two chairs, wastebasket, sign and wireless internet access. (If you need anything additional or drayage, please contact Page & Brown Convention Services at (573) 348-5176).
2. Several participation options are available for MGMA-Missouri member and non-member exhibitors. Base fees for exhibit space include conference meals and attendance at educational sessions not restricted by reservations for two primary representatives. **Additional representatives in your booth will cost \$100 per person as listed on the reverse of this application.** Meals include Sunday's dinner, Monday's breakfast, lunch and dinner; and Wednesday's breakfast.
3. Exhibitors are encouraged to provide door prizes as time will be allotted for drawings.
4. Exhibits may be set up on Sunday, May 3rd from 1:00-6:00pm. Exhibits must be removed by 11:00am Wednesday, May 5th. We ask that a representative remain in your booth at all times as our schedule is subject to change.
5. You do not have to be a member of MGMA-Missouri to exhibit. However, there are separate booth fees for members and non-members. Membership in national MGMA or a local MGMA chapter does not qualify you as a state MGMA member. If you are not a member of MGMA-Missouri, you may take advantage of the member rate if you submit an application and pay your dues prior to the conference. If you are unsure as to your membership status, please contact our office at (573) 556-6111.
6. **Booth locations will be assigned based on the level of sponsorship in the conference as well as the order applications are received with payment in the MGMA-Missouri office.** (Please see sponsorship form included.) Full payment is required with return of this completed application to reserve a booth. We cannot honor telephone requests to hold a booth. **You may fax a credit card reservation to (877) 365-6462.** Cancellation after April 3, 2009 or failure to occupy space obligates the exhibitor to full payment and MGMA-Missouri reserves the right to re-sell the booth space.
7. Hotel reservations must be made directly with Tan-Tar-A Resort (1-800-TANTARA). Ask for the MGMA-Missouri Group Room Rate.
8. Conference dress code is business casual.
9. Please keep a copy of both sides of your completed application and return the original with your check or credit card information no later than **April 3, 2009** to:

**MGMA-Missouri
Rebekah Francis, Exhibit Coordinator
4319 South National Avenue, #319
Springfield, MO 65810**

We recognize and appreciate the role exhibitors play in keeping MGMA members abreast of the various products, services and technologies available to medical practices and invite you to join us.